

## PRIVACY POLICY

WOR(l)D Global Network Colombia SAS (hereinafter referred to as "WOR(l)D") is committed to safeguarding its users' privacy (hereinafter referred to as "Your" "You") accessing its website (i.e. [www.worldgn.com](http://www.worldgn.com)) and has provided this Privacy Policy to familiarize You with the manner in which WOR(l)D collects, uses and discloses Your information collected through the Website.

Before you subscribe to and/or begin participating in or using website, WOR(l)D believes that You have fully read, understood and accept the terms and conditions of this privacy policy.

The Policy applies to all information that WOR(l)D has about You and Your account

If you do not agree to or wish to be bound by the terms and conditions of this privacy policy, please do not proceed further to use this website.

This Policy should be at all times read along with the [Terms of Use](#) of the Website.

## COLLECTION OF INFORMATION

WOR(l)D collects personal and non-personal information when they register to gain access to the services provided by the WOR(l)D or at other specific instances when they are requested to provide us with their personal & non-personal information ("Information"). Personal Information shall include, but not limited to, information regarding Your name, date of birth, gender, address, telephone number, e-mail address, etc. You can always choose not to provide information and in such cases, if the information required is classified as mandatory, You will not be able to avail of that part of the Services, features or content. You can add or update Your Personal Information on a regular basis. When You update information, WOR(l)D will keep a copy of the prior version for its records.

WOR(l)D's primary goal in collecting information is to provide the user with a customized experience on our websites. This includes personalized services, interactive communication and other services. WOR(l)D collects Your Personal Information in order to record, support and facilitate Your participation in the activities You select, track Your preferences, to notify You of any updated information and new activities and other related functions offered by WOR(l)D, keep You informed about latest content available on the Website, special offers, and other products and services of WOR(l)D, to provide You with a customized Website experience, to assist You with customer service or technical support issues, to follow up with You after Your visit, to otherwise support Your relationship with WOR(l)D or to prevent fraud and unlawful use.

Certain information may be collected when you visit the Website and such information may be stored in server logs in the form of data. Through this Data WOR(l)D understand the use and number of user visiting the Website. Some or all data collected may be shared with the sponsors, investors, advertisers, developer, strategic business partners of WOR(l)D. While using the Website, WOR(l)D's servers (hosted by a third party service provider) may collect information indirectly and automatically about Your activities on the Website; for instance by way of cookies.

Promotions that run on our website may be sponsored by companies other than WOR(l)D or may be co-sponsored by WOR(l)D and another company. We use third-party service providers to serve ads on our behalf across the internet and sometimes on the Website.

They may collect information about Your visits to our Website. WOR(l)D uses the log file which includes but not limited to internet protocol (IP) addresses, browser software, number of clicks, number of unique visitors, internet service provider, exit/referring pages, type of platform, date/time stamp, screen resolution etc. for analysis that helps us provide you improved user experience and services.

We record buying and browsing activities of our users including but not limited to YOUR contact details and profiles and uses the same to provide value-added services to our users.

We use them to administer the site, track a user's movement and gather broad demographic information for aggregate use. Once a user registers, he/she is no longer anonymous to WOR(l)D and it is deemed that the user has given WOR(l)D the right to use the personal & non personal information.

Please note our website is also not a risks proof website.

## USE OF INFORMATION

Business information is used to display the user's business listing or product offerings across our website to fetch maximum business opportunities for the user. If You upload any content on the Website and the same may be available to the other users of the Website. WOR(l)D will not be liable for the disclosure and dissemination of such content to any third parties. Once the user's content is displayed on our website, the user may start receiving business enquiries through email, phone calls or SMS notifications, from third parties that might or might not be of their interest, WOR(l)D does not exercise any control over it.

WOR(l)D may, if You so choose, send direct advertisement mailers to You at the address given by You which could contain details of the products or services displayed on WOR(l)D or of any third party not associated with WOR(l)D. You have the option to opt-out of this direct or third party mailer by clicking at the unsubscribed link option attached to e-mail. WOR(l)D respects Your privacy and if You do not want to receive e-mail or other communications from WOR(l)D.

## DISCLOSURE

In situations when WOR(l)D is legally obligated to disclose information to the government or other third parties, WOR(l)D will do so.

## SHARING OF INFORMATION

As a general rule, WOR(l)D will not disclose or share any of the user's personally identifiable information except when WOR(l)D has the user's permission or under special circumstances, such as when WOR(l)D believes in good faith that the law requires it or as permitted in terms of this policy.

WOR(l)D may also disclose account information in special cases when WOR(l)D has reasons to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating WOR(l)D 's Terms of Services or may be causing injury to or interference with (either intentionally or unintentionally) WOR(l)D 's rights or property, other WOR(l)D website users, or if WOR(l)D deems it necessary to maintain, service, and improve its products and services. Personal information collected may be transferred and shared in the event of a sale.

You are required to submit Your information at the time of making an online purchase on the Website. WOR(l)D uses an online payment gateway that is operated by a third party and the information that You share with WOR(l)D is transferred and shared with such third party payment gateway operator. The said operator may also have access to Your online purchase history/details that You make from the Website. Extremely sensitive information like Your credit-card details are transacted upon secure sites of approved payment gateways which are digitally under encryption, thereby providing the highest possible degree of care as per current technology. You are advised, however, that internet technology is not 100% safe and You should exercise discretion on using the same.

## **LINKS TO THIRD PARTY SITES**

Links to third party sites are provided by website as a convenience to user(s) and WOR(l)D has not have any control over such sites i.e. content and resources provided by them. WOR(l)D may allow user(s) access to content, products or services offered by third parties through hyper links (in the form of word link, banners, channels or otherwise) to such Third Party's web site. You are cautioned to read such sites' terms and conditions and/or privacy policies before using such sites in order to be aware of the terms and conditions of your use of such sites. WOR(l)D believes that user(s) acknowledge that WOR(l)D has no control over such third party's site, does not monitor such sites, and WOR(l)D shall not be responsible or liable to anyone for such third party site, or any content, products or services made available on such a site.

## **PROTECTION OF INFORMATION**

WOR(l)D takes necessary steps, within its limits of commercial viability and necessity, to ensure that the user's information is treated securely.

We request our users to sign out of their WOR(l)D account and close their browser window when they have finished their work. This is to ensure that others cannot access their personal or business information and correspondence, if the user shares the computer with someone else or is using a computer in a public place.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while WOR(l)D strives to protect the user's personal & business information, it cannot ensure the security of any information transmitted to WOR(l)D and you do so at your own risk.

Once WOR(l)D receives your transmission, it makes best efforts to ensure its security in its systems. Please keep in mind that whenever you post personal & business information online, that is accessible to the public, you may receive unsolicited messages from other parties.

WOR(l)D is not responsible for any breach of security or for any actions of any third parties that receive Your Information. The Website also linked to many other sites and we are not/shall be not responsible for their privacy policies or practices as it is beyond our control.

Notwithstanding anything contained in this Policy or elsewhere, WOR(l)D shall not be held responsible for any loss, damage or misuse of Your Information, if such loss, damage or misuse is attributable to a Force Majeure Event (as defined in Terms of Use).

## **DISTRIBUTION OF INFORMATION**

WOR(l)D may, from time to time, send its users emails regarding its products and services. WOR(l)D constantly tries and improves the website for better efficiency, more relevancy, innovative business matchmaking and better personal preferences. WOR(l)D may allow direct mails using its own scripts (without disclosing the email address) with respect/pertaining to the products and services of third parties that it feels may be of interest to the user or if the user has shown interest in the same.

## **SECURITY**

You undertake to treat the personal access data confidentially and not make it available to unauthorized third parties.

You agree that if you are issued a Username and Password by the Company, you shall use your best efforts to prevent access to this site through your Username and Password by anyone other than yourself, including but not limited to, keeping such information strictly confidential, notifying the Company immediately if you discover loss or access to such information by another party not under your control and supervision, and by using a Username and Password not easily guessed by a third party.

You agree that you shall not try to reverse engineer, reverse assemble, reverse compile, decompile, disassemble, translate or otherwise alter any executable code, contents or materials on or received via this site. You understand that the Company shall pursue such penalties to the full extent of the law to protect its rights and the rights of its other licensors.

## **DISCLAIMER OF WARRANTIES**

To the fullest extent permitted by law, the company disclaims all warranties and conditions, express or implied, including without limitation for any warranty or condition of title, non-infringement of third party rights, satisfactory quality, merchantability, fitness for any purpose, availability of this site at any particular time or location, correction of any defects or errors, freedom from computer virus there contaminants or other malicious, destructive or corrupting code, agent program or macros in conjunction with this site, its contents or the service provided, not with standing any other provisions of this agreement.

The contents and information contained in this site are provided as and when available without warranty of any kind.

The Company, advertisers and/or its licensors makes no representations or warranties that the contents or any information receive through this site are true, accurate, adequate, reliable, complete, reasonable or correctly our use of this site is solely at your risk and your sole responsibility. User agrees that he has not relied other warranties, representations or statements other than in this agreement.

## **LIMITATION OF LIABILITY**

TO THE FULLEST EXTENT PERMITTED UNDER LAW, THE COMPANY, OR ANY OF ITS EMPLOYEES, AGENTS, CONTRACTORS, ADVERTISERS AND/OR LICENSORS SHALL NOT BE LIABLE FOR ANY DAMAGES, LOSSES, EXPENSES OR COSTS WHATSOEVER (INCLUDING WITHOUT LIMITATION, ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, LOSS OF PROFITS, LOSS OF OPPORTUNITY, LOSS OF GOOD WILL, LOSS OF BUSINESS) THAT RESULT FROM, OR ARISE OUT OF THE USE OF, OR INABILITY TO USE, THIS SITE, THE INFORMATION CONTAINED ON OR RECEIVED THROUGH USE OF THIS SITE, OR ANY SERVICES OR PRODUCTS RECEIVED THROUGH THIS SITE.

THIS LIMITATION APPLIES WHETHER THE ALLEGED LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR ANY OTHER BASIS, EVEN IF THE COMPANY, HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE OR SUCH LOSS OR DAMAGE WAS REASONABLY FORESEEABLE.

Under no circumstances shall the Company be liable regardless of the form of action for any failure of performance, system, server or connection failure, error, omission, interruption, breach of security, computer virus, malicious code, corruption, delay in operation or transmission, transmission error or unavailability of access in connection with your accessing this site and/or using the services provided through this site even if the Company had been advised as to the possibility.

## **INDEMNIFICATION**

You agree to defend, indemnify, and hold harmless the Company, its affiliates, subsidiaries, employees, agents, advertisers, licensors and contractors (collectively, “Indemnified Persons”) from and against any and all liabilities, claims, losses, costs and expenses, including legal costs on an indemnity basis), directly or indirectly arising out of, related to or in connection with your access and use of this site, or any services, information or products provided through this site, any third party’s access and use of the services provided through this site or your breach of any term of this Agreement. You acknowledge and agree that each Indemnified Person has the right to assert and enforce its rights hereunder, in which event you shall cooperate with the Indemnified Person in asserting any available defenses.

## **LEGAL COMPLIANCE**

The Company may suspend or terminate, or adopt any measure deemed necessary in its sole discretion, this Agreement or User’s use immediately upon receipt of any notice which alleges that User has used this site for any purpose that violates any local, state, federal or law of other nations, including but not limited to the posting of information that may violate third party rights, that may defame a third party, that may be obscene or pornographic, that may harass or assault others, that may violate hacking or other criminal regulations, etc. of its agents, officers, directors, contractors or employees. In such event, the Company may disclose the User’s identity and contact information, if requested by a government or law enforcement body or as a result of a subpoena or other legal action, and the Company shall not be liable for damages or results thereof and the User agrees not to bring any action or claim against Company for such disclosure.

## **CHANGES IN PRIVACY POLICY**

The policy may change from time to time so please check periodically. The revised Policy shall be made available on the Website. Your continued use of the Website, following changes to the Policy, will constitute your acceptance of those changes. Any disputes arising under this Policy shall be governed by the laws of Colombia.

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Once WOR(l)D receives your transmission, it makes best efforts to ensure its security in its systems. Please keep in mind that whenever you post personal & business information online, that is accessible to the public, you may receive unsolicited messages from other parties.

WOR(l)D is not responsible for any breach of security or for any actions of any third parties that receive Your Information. The Website also linked to many other sites and we are not/shall be not responsible for their privacy policies or practices as it is beyond our control.

Notwithstanding anything contained in this Policy or elsewhere, WOR(l)D shall not be held responsible for any loss, damage or misuse of Your Information, if such loss, damage or misuse is attributable to a Force Majeure Event (as defined in Terms of Use).

## **DISTRIBUTION OF INFORMATION**

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## **SECURITY**

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You agree that if you are issued a Username and Password by the Company, you shall use your best efforts to prevent access to this site through your Username and Password by anyone other than yourself, including but not limited to, keeping such information strictly confidential, notifying the Company immediately if you discover loss or access to such information by another party not under your control and supervision, and by using a Username and Password not easily guessed by a third party.

You agree that you shall not try to reverse engineer, reverse assemble, reverse compile, decompile, disassemble, translate or otherwise alter any executable code, contents or materials on or received via this site. You understand that the Company shall pursue such penalties to the full extent of the law to protect its rights and the rights of its other licensors.

## **DISCLAIMER OF WARRANTIES**

To the fullest extent permitted by law, the company disclaims all warranties and conditions, express or implied, including without limitation for any warranty or condition of title, non-infringement of third party rights, satisfactory quality, merchantability, fitness for any purpose, availability of this site at any particular time or location, correction of any defects or errors, freedom from computer virus there contaminants or other malicious, destructive or corrupting code, agent program or macros in conjunction with this site, its contents or the service provided, not with standing any other provisions of this agreement.

The contents and information contained in this site are provided as and when available without warranty of any kind.

The Company, advertisers and/or its licensors makes no representations or warranties that the contents or any information receive through this site are true, accurate, adequate, reliable, complete, reasonable or correctly our use of this site is solely at your risk and your sole responsibility. User agrees that he has not relied other warranties, representations or statements other than in this agreement.

## **LIMITATION OF LIABILITY**

TO THE FULLEST EXTENT PERMITTED UNDER LAW, THE COMPANY, OR ANY OF ITS EMPLOYEES, AGENTS, CONTRACTORS, ADVERTISERS AND/OR LICENSORS SHALL NOT BE LIABLE FOR ANY DAMAGES, LOSSES, EXPENSES OR COSTS WHATSOEVER (INCLUDING WITHOUT LIMITATION, ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, LOSS OF PROFITS, LOSS OF OPPORTUNITY, LOSS OF GOOD WILL, LOSS OF BUSINESS) THAT RESULT FROM, OR ARISE OUT OF THE USE OF, OR INABILITY TO USE, THIS SITE, THE INFORMATION CONTAINED ON OR RECEIVED THROUGH USE OF THIS SITE, OR ANY SERVICES OR PRODUCTS RECEIVED THROUGH THIS SITE.

THIS LIMITATION APPLIES WHETHER THE ALLEGED LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR ANY OTHER BASIS, EVEN IF THE COMPANY, HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE OR SUCH LOSS OR DAMAGE WAS REASONABLY FORESEEABLE.

Under no circumstances shall the Company be liable regardless of the form of action for any failure of performance, system, server or connection failure, error, omission, interruption, breach of security, computer virus, malicious code, corruption, delay in operation or transmission, transmission error or unavailability of access in connection with your accessing this site and/or using the services provided through this site even if the Company had been advised as to the possibility.

## INDEMNIFICATION

You agree to defend, indemnify, and hold harmless the Company, its affiliates, subsidiaries, employees, agents, advertisers, licensors and contractors (collectively, “Indemnified Persons”) from and against any and all liabilities, claims, losses, costs and expenses, including legal costs on an indemnity basis), directly or indirectly arising out of, related to or in connection with your access and use of this site, or any services, information or products provided through this site, any third party’s access and use of the services provided through this site or your breach of any term of this Agreement. You acknowledge and agree that each Indemnified Person has the right to assert and enforce its rights hereunder, in which event you shall cooperate with the Indemnified Person in asserting any available defenses.

## LEGAL COMPLIANCE

The Company may suspend or terminate, or adopt any measure deemed necessary in its sole discretion, this Agreement or User’s use immediately upon receipt of any notice which alleges that User has used this site for any purpose that violates any local, state, federal or law of other nations, including but not limited to the posting of information that may violate third party rights, that may defame a third party, that may be obscene or pornographic, that may harass or assault others, that may violate hacking or other criminal regulations, etc. of its agents, officers, directors, contractors or employees. In such event, the Company may disclose the User’s identity and contact information, if requested by a government or law enforcement body or as a result of a subpoena or other legal action, and the Company shall not be liable for damages or results thereof and the User agrees not to bring any action or claim against Company for such disclosure.

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